



## Smart Books Solutions

Where Smart People Get Smart Faster.

### *Point & Click Interactive Media Kit...*

This media kit is a comprehensive presentation of information supporting the scheduling of a media event with your organization. We invite any newspaper, radio station or TV station to call us to schedule an interview with Jim Hart, the official Smart Books spokesperson. This media kit is interactive and requires an active Internet connection to be fully functional. [Just click the links and pictures for more information!](#)

### About Smart Books...

Smart Books, an Ohio business, is engaged in providing consumers with real estate and business information through kits, books and ebooks that help them be more informed home buyers, sellers and entrepreneurs.

**Company:** Smart Books Solutions  
**Toll Free:** 1-877-SMART-67  
**Address:** P.O. Box 7107, Bryan, Ohio 43506  
**Website:** [Smart Books Home Page](#)  
[Product Page](#)  
[Site Info & Press Room](#)

**Contact:** Jim Hart  
**Email:** [Jim Hart](#)  
**Release:** [Organizational Information](#)

### About Jim Hart...



Jim Hart, founder and CEO of Smart Books Publishing Solutions, is a highly experienced media spokesperson who has appeared in newspapers, national TV and radio stations throughout the country during the early 90's to promote his premiere title *"Everything A Real Estate Agent Doesn't Want You To Know"* which sold in every state in the U.S. including Alaska and Hawaii as well as Japan and Pakistan. Jim Hart is informative, controversial media guest who understands the concerns of the media and will perform professionally in any media setting.

### Media References

[Author Bio Sketch](#)  
[Formal Resume](#)  
[Talk Radio Resume](#)  
[TV Appearances](#)  
[Reader & Media Testimonials](#)  
[Jim Hart's On line Articles](#)  
[Hart's Resume & Media Center](#)

# Sick Of Politics?

Whether you are a writer for a newspaper or a producer or host for a radio or TV show, Jim Hart is the guy you are looking for to provide your audience with informative and controversial information! Jim has a lot of experience working with the media and delivers his message in a knowledgeable and articulate manner that is guaranteed to capture the attention of your audience immediately. Hart, a professional speaker, gets to the point quickly and stays on message benefiting any audience in any media setting.

With *a face made for radio*, Hart enjoys the interaction that only comes from live shows where he can engage the audience and provide useful insight in a questions and answers format directly to the people. Hart, always informative, sometimes controversial, always professional. Don't delay! Contact Jim Hart now for an interview or show scheduling! Call Toll Free: 1-877-SMART-67 for bookings.

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## ONLINE PRESS RELEASE

Just scroll down the products to select a topic you would like to talk discuss with Jim Hart. You can simply click the picture for a *product description* or click the *press release link* for more information.



### Everything A Real Estate Agent Doesn't Want A Home Buyer To Know!

Jim Hart will help your audience become smarter home buyers by telling them *what they need to know to protect their legal and financial interests*. Learn about strategic negotiations and purchase offers while Hart reveals the games and pressure tactics used by agents to manipulate people and much, much, more!

- [Read Press Release](#)



### Everything A Real Estate Agent Doesn't Want A Home Seller To Know!

Jim Hart will help your audience become smarter home sellers by telling them *what they need to know to protect their legal and financial interests*. Learn about how to choose a real estate agent and listing contracts while Hart reveals the games and pressure tactics used by agents to manipulate sellers and much, much, more!

- [Read Press Release](#)



### Things Banks & Other Lenders Won't Tell You!

Tired of the financial mumbo-jumbo? Do you need a consolidation loan? Being harassed by bill collectors? Mired in credit card debt? Let Jim Hart tell your audience everything banks and lenders won't tell them and much, much, more!

- [Read Press Release](#)

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Just scroll down the products to select a topic you would like to talk discuss with Jim Hart. [You can simply click the picture for a product description or click the press release link for more information.](#)



### Power House!

According to the SBA, 80% of new business will fail within the first two years. Let Hart show your audience how to start a business smartly, make better decisions and increase their chances for success. Hart has powerful information that will save your audience a TON of time and money while avoiding common and costly mistakes.

- [Read Press Release](#)



### Advertising Works!

No advertising = no sales. Jim Hart will give your audience insightful tips into advertising that shows them how to advertise on the cheap to test, tweak and find the hitted ad so they can roll it out on newspaper, radio or TV media. This topic is good for your audience and your sales department!

- [Read Press Release](#)



### The Keys To Success!

This sister product to *Power House!* and *Advertising Works!* An important element of the Smart Books business system... Jim Hart will stimulate your audience with motivational concepts drawn from such classics as *Think & Grow Rich*, *How To Win Friends & Influence People* and much more. *The Keys To Success!* is great material for talk formats because of it's life changing, energizing and practicality for everyone. Hart will amaze you with his knowledge and insight...



### Smarties! Smart E-Books

Smarties cover real estate, banking, commercial real estate, publicity and more... Jim Hart will explain how electronic publishing can provide people with low cost high impact information in the form of e-books. Today, anybody can publish and online book to query publishers or create give aways for their websites. The power of Internet technology ... Call Jim Hart now to learn more!

- [Read Press Release](#)

Smart Books products are designed for people like you and your audience. Smart Books covers a wide range of issues that interest almost everybody and tells you what you need to know in a way that almost nobody in the publishing business will tell you. [We tell you what others won't!](#) Why wait? [Call Jim Hart now to schedule an interview!](#)

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